SFU RACERBOT · MARKETING TEAM · OPEN NOW

MARKETING TEAM

Marketing shapes how people see Racerbot: the brand, the posts and videos, the posters on campus and the events that bring members together.

FOUR ROLES

01

GRAPHIC DESIGNER

Help retool the brand's colours, logo and type, then make posters and graphics for the lab monitors.

02

VIDEO EDITOR

Cut car-testing footage into Instagram reels every week or two, and montages for the lab monitors.

03

WEB

Design and build pages for sfuracerbot.ca, and keep what it says accurate and current.

04

SOCIAL AND EVENTS

Plan Instagram and LinkedIn posts, and run socials such as hikes and game nights.

LED BY	TIME	OPEN TO	PAY
Marketing Coordinator	4 to 6 hours a week	Any SFU or FIC student	Unpaid volunteer role

WHO WE'RE LOOKING FOR

- Any program or year. SIAT, communication and design students are especially welcome.
- No experience required. Bring examples of past work if you have them.
- Your own design or editing tools.
- Comfortable on Discord, the club's main channel.

HOW JOINING WORKS

STEP 01

APPLY

The open roles form. Marketing skips Stage 1.

STEP 02

INTERVIEW

A short chat with the Marketing team.

STEP 03

ONBOARDING

Safety training, Marketing onboarding and a first assignment.

STEP 04

ACTIVE MEMBER

Confirmed at your probation review.

APPLY

sfuracerbot.ca/forms/open-roles

QUESTIONS

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